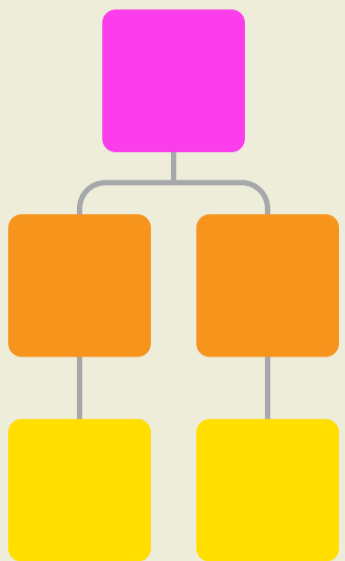
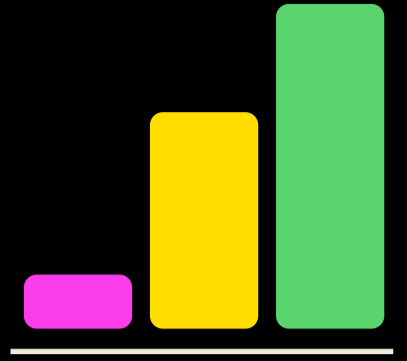


# Elements of Successful Sales Incentive Programs



## Strategy & Structure

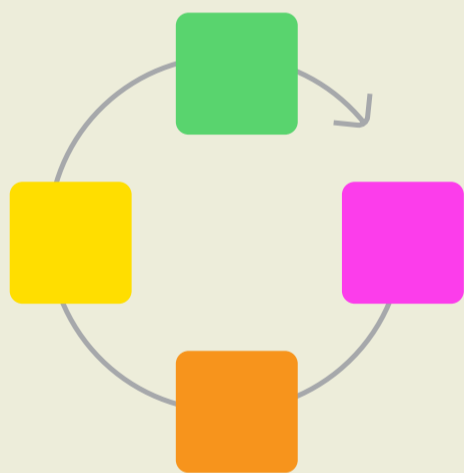
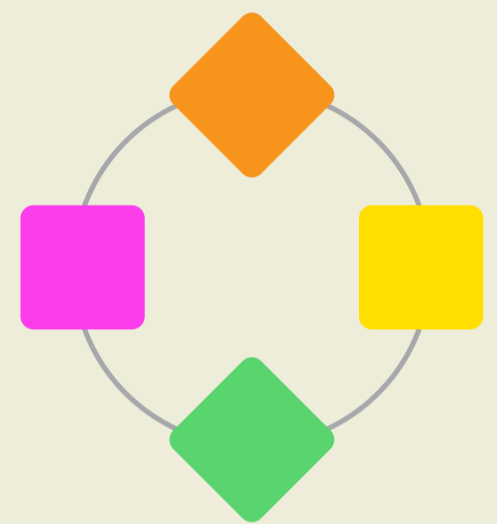
**44%**

overall increase in sales when a strong incentive structure is used

## Engagement & Communication

**80%**

of sales reps find gamification-based learning more effective



## Recognition & Rewards

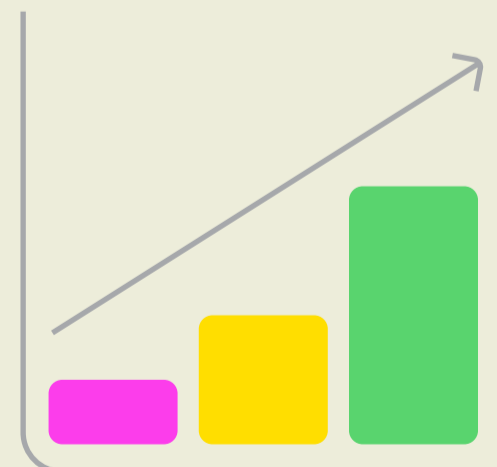
**3x**

more cost effective to use non-cash rewards when motivating sales teams

## Measurement & Reporting

You need tools to track the following KPIs (and more!):

- Sales data
- ROI
- Customer engagement
- Training Quiz Performance
- Warranty Registrations



Build Your Incentive Program Today!

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