



40% and 246%
Improvement
in Product
Sales and
Registrations

40%

Increase in sales

246%

Increase in program
registrations

A renowned vehicle equipment manufacturer joined forces with Extu, deploying a points-based rewards program for their dealers. Our Performance Tracking Module streamlined product registration with an electronic file upload tool, enabling dealers to swiftly earn points that are redeemable toward online rewards. This surge in registrations not only fed the manufacturer rich customer data, but also fueled sales growth. Here's the impact we created:

<p>Results</p>	<p>40% Increase in sales</p>	<p>246% Increase in program registrations</p>	<p>5:1 Program ROI</p>
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We believe in the symbiotic relationship between information and inspiration. By channeling sales data from partners through our incentive programs, we not only raise the revenue bar, but also inspire dealers with a new sense of purpose and motivation.