

Card Incentives



Why use card incentives for your reward program?

The debit card

- Choose from reloadable or pre-paid options
- Customized branding with your company logo
- PCI & HIPPA compliant for maximum security
- Instant delivery and personalized reward experience



The gift card

- Physical and virtual delivery
- Combined benefits of merchandise and cash rewards
- Hundreds of retail and dining options
- Allows memorable, guilt-free spending



What type of reward programs use card incentives?

- Sales incentive
- SPIFF and rebate
- B2B customer loyalty
- Value added reseller
- Dealer incentive
- Channel partner
- Employee recognition
- Referral incentives